

# MARKETING OUTREACH

Over the years we have built a vast network of contacts and colleagues from around the ag-world. That network, coupled with our direct experience in the industry, provides us insight into how current market trends and the operating economics of any particular orchard or vineyard directly affect its unique value and marketability.

Our clients can be confident that not only do we understand their land and the underlying economics of it, but that it will be presented professionally and diligently to a subset of buyers who have a similar understanding of agricultural land, and its underlying economics, and most importantly, the capacity to close.

## DIRECT OUTREACH

- Private and Institutional Ag Investors
- Wine Producers & Ag Processors
- Vineyard Managers & Wine Grape Growers
- Farm Owners and Operators
- Conservation Groups
- Impact Investors
- 250 Select Real Estate Brokers
- 50 Ag Real Estate Brokers
- Influential Industry Participants

## ONLINE MARKET EXPOSURE

- Dedicated Property Website
- Email Blasts to our database of Industry Contacts
- All Significant Online Real Estate Platforms
- Printed Mailers to All Relevant Targets
- All Major Social Media Platforms

